# Exhibit F

# If you currently own, previously purchased, or were gifted a Fisher Price Rock 'n Play Sleeper, you could get money from a Class Action Settlement

Para ver este aviso en español, visita FisherPriceRockNPlaySettlement.com.

Philadelphia, PA, [Month 00, 2024]/PRNewswire/ -- The following statement is being issued by Kroll Settlement Administration regarding the Fisher Price Rock 'n Play Sleeper Settlement.

# WHAT IS THIS LAWSUIT ABOUT?

A proposed Settlement has been preliminary approved by the Court in a class action lawsuit against Fisher-Price, Inc. and Mattel, Inc. ("Defendants") concerning the Fisher-Price Rock 'n Play Sleeper ("RNPS"), an inclined infant sleeper, which was recalled by Fisher-Price in April 2019. The lawsuit is called In Re: Fisher-Price Rock 'N Play Sleeper Marketing, Sales Practices, and Products Liability Litigation, MDL No. 2903, United States District Court for the Western District of New York, that claims that the RNPS is an unsafe sleeping environment for infants.

All inclined sleepers with an inclined sleep surface greater than ten degrees are considered a banned hazardous product under the Safe Sleep for Babies Act of 2021. Please do NOT use your product under any circumstances. Instead, please disable your product as shown on the video at <u>FisherPriceRockNPlaySettlement.com</u>.

# WHO IS INCLUDED?

You are included in the settlement as a Settlement Class Member if you live in United States, the District of Columbia, Puerto Rico, or any United States territories and/or possession and (a) you purchased or acquired (including by gift) a RNPS for or on behalf of themselves or to be given as a gift, or (b) you currently have a RNPS in your possession. All models of the RNPS are covered by this Settlement – a full list is available on the website.

# WHAT DOES THE SETTLEMENT PROVIDE?

The Settlement provides \$19,000,000.00 to pay approved claims. You can receive cash payments as follows: (1) If you received a voucher or toy for returning a RNPS according to the Recall, you can get \$10. (2) If you currently own a RNPS, or you previously purchased or were gifted a new RNPS, you can get up to the purchase price depending on if you still have the RNPS, the price you paid, if you have proof-of-purchase, and the date product was purchased/manufactured.

# WHAT ARE YOUR RIGHTS?

- File a Claim: You must file a claim to get any money from the Settlement. The deadline to file a claim is Month 00, 2024. You may file your Claim Form online or download a claim form at FisherPriceRockNPlaySettlement.com.
- **Do Nothing:** If you do nothing, you will not receive money, but will be legally bound by decisions of the Court and give up any right to sue for the claims resolved by this settlement.
- **Object:** You can tell the court what you don't like about the Settlement, but remain a Settlement Class Member entitled monet. The deadline to object is **Month 00, 2024**.
- **Exclude Yourself ("Opt-out")**: If you exclude yourself, you will not receive money but you keep the right to sue for the claims resolved by this settlement. The dealine to exclude yourself is **Month 00, 2024**.

For details on how to file a claim, object, or exclude yourself ("opt-out"), visit

### FisherPriceRockNPlaySettlement.com or call 1-000-000-0000.

## WHEN IS THE FAIRNESS HEARING?

The Court will hold a hearing on **Month 00, 2024**, at [TIME] at [court address] to hear any objections, determine if the Settlement is fair, and to consider attorney's fees and expenses of 15% of the settlement fund, plus 8% of the claims actually paid. The total amount of fees cannot be calculated until all claims have been submitted and validated. The motion for attorneys' fees and expenses will be posted to the settlement website after it is filed. Class Members may attend the Hearing, at their own expense, but they aren't required to.

*This is only a summary.* If you have questions or want more information about this lawsuit, the Settlement, and your rights under the Settlement, visit **FisherPriceRockNPlaySettlement.com**, call **1-000-000-0000**, or write to: XXXX Settlement, c/o Kroll Settlement Administration LLC, P.O. Box 000, New York, NY 00000-0000.

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**Source:** Kroll Settlement Administration (Required for press release to be issued.) **Media Contact:** Nancy Dolan, 781-929-2191

Kroll will act as the media contact for the press release unless the client provides an alternate contact. Media contact is only available to reporters and media outlets registered with PR Newswire.

# Fisher-Price Rock 'n Play Sleeper

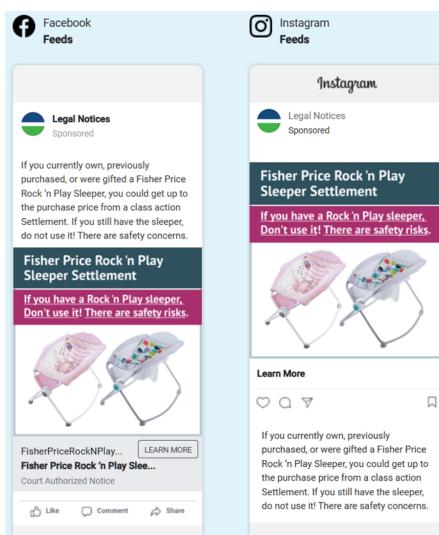
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# **Banner Ad**

Did you buy or receive a Fisher Price Rock 'n Play Sleeper? Don't use it! There are safety risks.



# Social Media Ad



# Fisher-Price Rock 'n Play Sleeper

**Digital Creative** 

# Search Ad

Headline 1 will be locked into the first spot. The other headlines rotate.

### Headlines

Headline 2   Rock 'n Play Class Action   5     Headline 3   Baby Sleeper Settlement   7     Headline 4   Baby Sleeper Class Action   5     Headline 5   Fisher Price Settlement   7     Headline 6   Fisher Price Class Action   5     Headline 7   Inclined Sleeper Settlement   3     Headline 8   Inclined Sleeper Settlement   2     Headline 9   Rock 'n Play Sleeper   10     Headline 10   Fisher Price Sleeper   10     Headline 11   Safe Sleep for Babies Act   5     Headline 12   Hazardous Product. Don't Use.   1     Headline 13   \$19 Million Settlement   8				
Headline 3   Baby Sleeper Settlement   7     Headline 4   Baby Sleeper Class Action   5     Headline 5   Fisher Price Settlement   7     Headline 6   Fisher Price Class Action   5     Headline 7   Inclined Sleeper Settlement   3     Headline 8   Inclined Sleeper Settlement   2     Headline 9   Rock 'n Play Sleeper   10     Headline 10   Fisher Price Sleeper   10     Headline 11   Safe Sleep for Babies Act   5     Headline 12   Hazardous Product. Don't Use.   1     Headline 13   \$19 Million Settlement   8	:::	Headline 1	Rock 'n Play Settlement	7
:   Headline 4   Baby Sleeper Class Action   5     :   Headline 5   Fisher Price Settlement   7     :   Headline 6   Fisher Price Class Action   5     :   Headline 7   Inclined Sleeper Settlement   3     :   Headline 8   Inclined Sleeper Settlement   2     :   Headline 9   Rock 'n Play Sleeper   10     :   Headline 10   Fisher Price Sleeper   10     :   Headline 11   Safe Sleep for Babies Act   5     :   Headline 12   Hazardous Product. Don't Use.   1     :   Headline 13   \$19 Million Settlement   8		Headline 2	Rock 'n Play Class Action	5
:   Headline 5   Fisher Price Settlement   7     :   Headline 6   Fisher Price Class Action   5     :   Headline 7   Inclined Sleeper Settlement   3     :   Headline 8   Inclined Sleeper. Don't Use.   2     :   Headline 9   Rock 'n Play Sleeper   10     :   Headline 10   Fisher Price Sleeper   10     :   Headline 11   Safe Sleep for Babies Act   5     :   Headline 12   Hazardous Product. Don't Use.   1     :   Headline 13   \$19 Million Settlement   8	:::	Headline 3	Baby Sleeper Settlement	7
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	:::	Headline 12	Hazardous Product. Don't Use.	1
: Headline 14 Cash Payments 17	:::	Headline 13	\$19 Million Settlement	8
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: Headline 15 Court Authorized Legal Notice 1	:::	Headline 15	Court Authorized Legal Notice	1

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# Rock 'n Play Settlement | Rock 'n Play Class Action | Baby Sleeper Settlement

Did you buy or receive a Fisher Price Rock 'n Play Sleeper? You could get up to the purchase price from a Settlement.



**Call 1-000-000-0000**